

marsvenuscoaching.com



Mars Venus Coaching

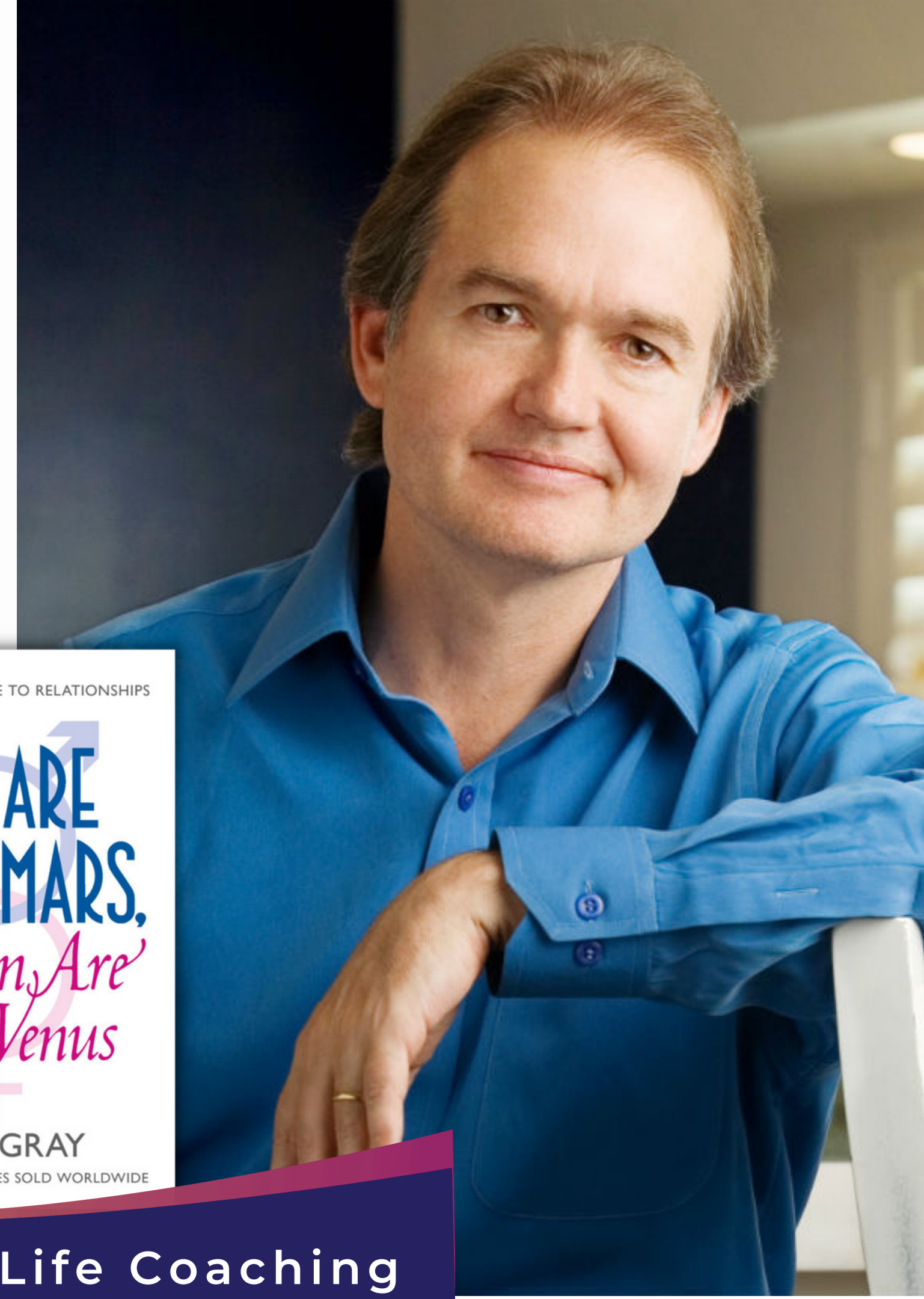
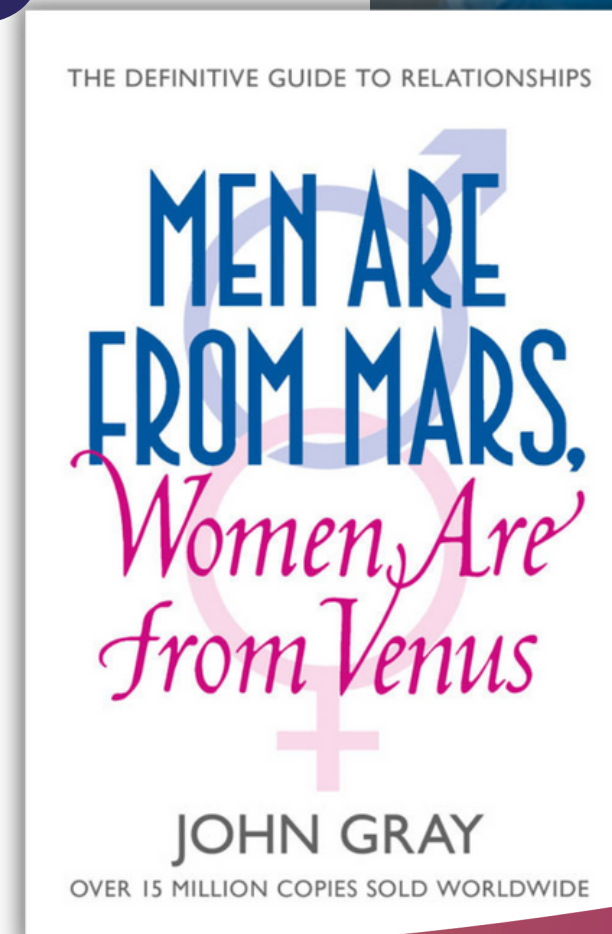


Seminars . Workshops . Success Coaching . Life Coaching

marsvenuscoaching.com



Life Coaching License



Seminars . Workshops . Success Coaching . Life Coaching



Coaching is a global movement

- 2nd fastest growth industry in the world after the IT industry
- Part of the \$100 billion dollar training & development field

Elements of a license

A Proven
Business
Model



Mars Venus Life License

- Increased chance of success.
- Proven systems in place.
- Exceptional training and support
- Pre-packaged seminars and workshops.
- Strong team environment.
- Lower costs.
- Acknowledgement of success.
- Mega-brand recognition.

Independent Life Coach

- High failure rate.
- Non-productive time developing systems.
- Create your own content.
- Lack of ongoing support.
- No professional marketing materials.
- No sales process.
- Costly development.
- No team environment /acknowledgement
- No name name.



Why Mars Venus Coaching Life Coaching License

- Provides you with a solid platform for entrepreneurial freedom.
- Proven marketing, sales and coaching systems to follow.
- Turnkey, professional, gender-based workshops and seminars for you to deliver.
- Profitable and fulfilling business model with multiple income streams.
- No need to recreate the wheel.
- Opportunity to secure an income that will assist with lifestyle goals at a level that suits you.



Why Mars Venus Coaching Life Coaching License

Strong Brand:

- Over 40 million books sold in 150 countries.
- Seminars and Products.

Leveraging off prior success:

- Recognized internationally as a premiere executive and life coaching business.

Experienced Global Team





Your partners in financial freedom

A Mars Venus Coaching license gives you the opportunity to...

- Share in the success of Mars Venus Coaching.
- Take your practice to a whole new level.
- Embark on a career as a professional coach.
- Positively impact your clients and community.



What is my investment to become a Mars Venus Coach?

What do I get for my investment?

How does the license work?

Seminars . Workshops . Success Coaching . Life Coaching


MARS VENUS
COACHING

A Base License is \$5601

License	Training
\$1.0	\$5600

**Now offering 50%
discount to make it more
affordable during Covid.
Current training fee
\$2800**

- **Communication Setup: E-mail, Intranet access.**
- **Initial Support, Materials, Manuals & Training.**
- **12 Weeks completely on Line with coaches from around the world.**

Monthly Support Fees are fixed at only \$250 per month.*(optional)



Your Financial Model



Gross Sales

- 1 on 1 Coaching
- Workshops
- Seminars
- Group Coaching
- E classes
- and more

Less

- Monthly license fee
- Operational Overhead Expenses
- Conference Expenses

= Net Profit

**How much you earn
is up to you!!!**

What one of our coaches has to say...

Without a doubt, the investment in the franchise was the best decision I have ever made it is an investment in me, my skills, my background, my experience, my passion. No amount of university education could have given me the same amount of outstanding learning that I achieved at training. The monthly support fee is perhaps the best deal of all. I am coached weekly to build my business and achieve my goals just as I will coach my clients. In addition, I have a network of coaches worldwide from which to draw advice and encouragement. Top that off with the members' websites and instant access to challenges other coaches are facing. Given all the amazing value I received, I'm surprised the franchise fee is as little of an investment as it is. Now it is up to me to get a return on that investment!"

- S. Dean (Success Coach)



Your Investment Provides...

- Licensing to do business under the world renown Mars Venus brand.
- The complete Mars Venus Coaching life coaching system for Marketing, Sales, Coaching, Seminar and workshop presentation.
- Mars Venus Coaching's proprietary intellectual property on developing an individual's Emotional Intelligence (EQ), and coach them to success.
- World class training.
- Access to Mars Venus Coaching's worldwide network of coaches and leaders.



Your Investment Provides...

All the life coaching programs from Mars Venus Success Coaching, including these workshops:

- **Mars Venus-The secrets of successful relationships (1-Day).**
- **Mars Venus - On a date.**
- **Mars Venus - Starting over.**
- **Mars Venus - Children are from heaven.**
- **How to get what you want at work.**
- **How to Men and Women Cope with Stress Differently.**
- **DISC Personality Profiling**



INVESTMENT

Your Investment Provides...

- Your own bio and contact page on the Mars Venus Coaching website, and your own website.
- Access to the Mars Venus Coaching members' area, worldwide coaches support, and much, much more.
- Monthly worldwide support calls with John Gray.
- Research & Development - new products and services.
- Skills you will use now and for the rest of your life.
- Opportunities for the future.



Sampling of Materilas

- Library of 18 system manuals and separate and additional program manuals.
- Marketing resources - customizable flyers, postcards, brochures, information kits, letters, folders.
- Seminar presentations with presenter's notes, PowerPoint slides, videos, and workbooks for all of the famous Mars Venus workshops.
- Multiple program and support materials.
- Training videos.



Mars Venus Pre-Training

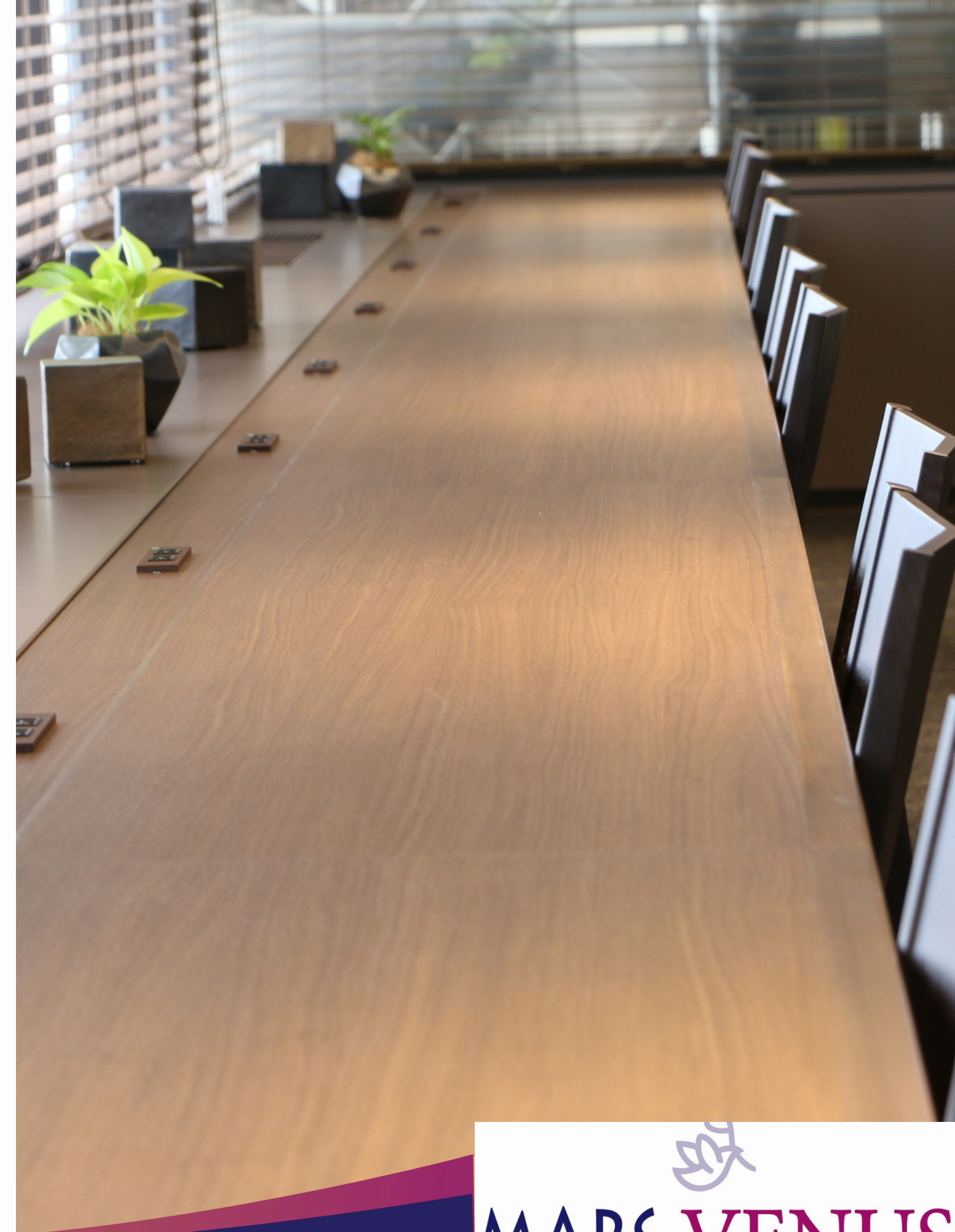


- Starts immediately after you join the team.
- Prepares you for the intense 12-weeks Mars Venus Life Coaching Licensee Training.
- Gives you access to the Mars Venus knowledge and resource base that can accelerate your successes.
- Gets your marketing program initiated, using Mars Venus' proven systems, so you can get a running start after attending the Mars Venus initial training.

Training 12-weeks

Online

- Learn the most advanced **Success Development Tools.**
- Learn how to be a great **Mars Venus Coach and Leader.**
- Learn how to obtain clients & grow your **Mars Venus Business.**
- Learn how to effectively use the **Mars Venus Systems & IP.**
- Define your goals & prepare your **Mars Venus Plan.**
- Train with some of the best coaches **Worldwide.**



We train you how to prospect for your own clients ...





sales

We teach you how to sell yourself and your product and services...

- Positioning yourself in the marketplace.
- Step by Step Sales Process.
- Getting and keeping clients.

Seminars . Workshops . Success Coaching . Life Coaching


MARS VENUS
COACHING

What some coaches have to say about the induction training...

“Worth the licensing fee alone”...

‘An opportunity to massively learn’...

“Far exceeded my expectations”...

“It was simply awesome”...

“The best training I have ever attended”...

“Better than my university degree”...

“World Class & a Dynamic Atmosphere”...

“Empowering, Transformational & Profound”...

“Other coaching companies don’t even come close to Mars Venus”...



Support from Mars Venus is constantly augmenting and developing

- National & International Conferences & Workshops.
- Marketing Materials.
- Zoom Conferences with John Gray.
- Coaching Services Provided.
- Network of Other Mars Venus Coaches.
- International Marketing & Brand Awareness.
- New Products & Services.
- Online Training, Email & Website.



Need some ideas?

**Just post a question and
get suggestions from
other coaches all over
the world!**





The Network Network Coaches...

- Without a doubt -- our primary asset...
- Worldwide and growing...
- Share a common set of goals, beliefs and sense purpose...
- And are just a short drive, phone call, email or message board posting away.

Skills and Opportunities for the Future...

- You will learn the powerful Mars Venus communication tools that can enhance any relationship at any stage.
- You will create and enhance your exposure to life coaching opportunities and networking groups.
- You'll develop a strong network of contacts and business alliances.
- You can create a flexible lifestyle where you set your own hours.

Your Mars Venus business will provide you with the tools to create the foundation, the hub, and the springboard for your future goals.



So again ---

Why a Mars Venus Coaching License?

- **Strong Brand - Opens Door - Aids in Client Acquisition**

Over 40 million books sold in 150 countries

- **Extensive Toolbox - programs, workshops, seminars, group coaching, e-classes, marketing materials... and more.**
- **Multiple Income opportunities**
- **Leveraging off prior successes**

Recognized internationally as a premiere executive and life coaching business

- **Huge Demand - Clients want and need the service**
- **Relatively Modest Investment - with a potentially fast and significant ROI**
- **Experienced Global Team - training, back up, and support from a proven system and a successful network of licensees**



**Helping others...World class training and support...
A fun, entrepreneurial environment... Control your
own destiny... A business you can be proud of...
Skills & opportunities for your future... A talented
team...of great people... Being a change agent**

Are you right for Mars Venus?

Not just anybody can get in. It's a privilege to be part of our team. Only those people with the intangible qualities we are looking for that have the desire and commitment and passion to help others, to contribute, to be successful, and to be a great representative of our brand, will be invited be invited to join.

If you've got what it takes.....



Next Step...

Schedule a Confidential Interview with Rich Bernstein, CEO to see if Mars Venus is a Good Fit for You

<https://calendly.com/marsvenuscoaching/30min>



Thank You for your interest in Mars Venus Coaching!

