

RICHARD BERNSTEIN

CEO OF MARS VENUS COACHING

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ABOUT ME

Since 2007, Richard has served as the CEO of Mars Venus Coaching, growing it into a globally recognized coaching certification school, with nearly **1,000 certified coaches**. As a pioneer of Gender Intelligent Coaching,

RICHARD BERNSTEIN

He has trained and mentored business leaders, coaches, and corporate executives on how to apply gender intelligence in leadership, sales, client acquisition, and coaching.

Richard brings **40 years of business experience** to Mars Venus Coaching. Before joining forces with Dr. John Gray, author of Men Are from Mars, Women Are from Venus, he was the CEO of a publicly listed company and spent six years coaching C-level executives worldwide.

With over 35 years of experience, Richard is now a sought-after speaker on a range of powerful topics.

He has delivered transformative presentations to executives and organizations around the world, helping them **leverage gender intelligence for business success and leadership excellence**. Richard is passionate about expanding the Mars Venus Coaching family and delivering on their mission to save 1,000,000 relationships worldwide by 2030.



SPEAKER EXPERIENCE



SPEAKER EXPERIENCE

HIGHLIGHTS

2024 - Riyadh, KSA - Saudi Franchise Expo – Keynote Speaker

2024 - Bali, Indonesia - Global Coaching Conference – Keynote Speaker

2023 - London, UK - International Business & Leadership Summit – Panelist & Workshop Leader

2022 - New York, USA - Global Sales & Marketing Forum – Guest Speaker

2021 - Sydney, Australia - Corporate Coaching Excellence Summit – Featured Speaker

2020 - San Francisco, USA - Fortune 500 Leadership Retreat – Exclusive Executive Trainer

2019 - Las Vegas, USA - Mars Venus Global Coaching Conference – Lead Speaker & Trainer





GUEST SPEAKER TOPICS

Gender Intelligent Coaching: How to Coach Men and Women Differently for Maximum Impact

- Understanding the neurological and psychological differences between men and women in coaching, communication, leadership, sales, marketing, and business in general.
- Strategies for tailoring coaching approaches to enhance personal and professional growth.
- Real-world applications for life coaches, business coaches, and executive coaches.

GUEST SPEAKER TOPICS

**The Science of Selling:
How Men and Women
Buy Differently & What
It Means for Business**

- The psychology of decision-making in men vs. women
- How businesses can optimize their sales strategies using gender intelligence
- Sales techniques that increase conversions by catering to different buying behaviors



GUEST SPEAKER TOPICS

Gender Intelligent Leadership: Leading High-Performance Teams with Awareness & Strategy



- How men and women approach leadership, communication, and decision-making differently

- Practical strategies for leaders to maximize team synergy and productivity

- Case studies on corporate success through gender-intelligent leadership



GUEST SPEAKER TOPICS

Client Acquisition & Retention: The Mars Venus Approach to Growing a Coaching Business

- Proven methods for attracting and retaining high-value coaching clients
- The role of gender intelligence in marketing, sales, and client relationships
- How to create long-term success in the coaching industry

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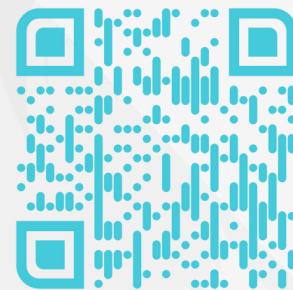


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MARSVENUS
COACHING

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